



Canadian Television Fund

2006-2007 Guidelines

Variety and Performing Arts Programming

The COMPLETE Canadian Television Fund 2006-2007 Guidelines consist of:

Main Document (You must have this) and one of the following Guideline Modules as applicable to your production:

Broadcaster Performance Envelope Stream:

- Drama
- Children's and Youth
- Documentary
- Variety and Performing Arts

Special Initiatives Stream:

- Aboriginal-Language Productions
- French-Language Productions outside Quebec
- Development Financing
- Versioning Assistance

Nos Principes directeurs sont affichés en français sur notre site Internet à l'adresse suivante :
www.FondsCanadiendeTele.ca

A. Definition

Variety

In its determination of eligibility, the CTF will look at the program in its entirety to see if, as a whole (purpose, content, form and structure), it truly meets the spirit of the definition.

“Variety” is defined as productions containing entertainment consisting of one or more on-screen artistic acts or performances such as singing, dancing, acrobatic exhibitions, comedy sketches, drama sketches, magic or stand-up comedy. Such acts or performances must be professional in nature and comprise at least two-thirds of the program’s total running time. The maximum one-third non-performance content of the program must be comprised of other elements that are natural to the traditional variety program such that it supports the acts or performances (e.g. stingers, bumpers, program transition segments, interview segments, etc.).

Genres ineligible for Fund participation (e.g. tributes, galas, and talk shows) cannot qualify as Variety programming merely because they are comprised of acts or performances. The CTF will not consider as eligible programs those that include ineligible elements, whether or not such elements are contained within the two-thirds performance component. Such ineligible elements include but are not limited to, contests, prize presentations, promotional activities or commentary, sponsored presentations, video clips, awards, tributes, special event celebrations, reality TV elements, etc.

Performing Arts

“Performing Arts” programming is defined as productions composed of live or pre-recorded performances of traditional and popular music, opera, operetta, musicals, taping of live stage plays, ballet and other forms of dance or performing art.

Auteur Performing Arts

The CTF makes a distinction between “Performing Arts” productions and “Auteur Performing Arts” programming, for the purposes of tracking the incidence of the latter among projects supported.

The CTF defines an Auteur Performing Arts project as one that employs a Canadian auteur’s vision that emanates from an individual director or creative team’s artistic desire and passion to express a particular creative point of view or singular directorial vision. If the project is based on an underlying work or works, these must be creatively reconstituted for the screen in an artistic and filmic manner. The material must be represented through the eyes of a Canadian independent auteur filmmaker or creative team, which will lead to a clear Canadian view of such material.

In addition, the CTF considers Auteur Performing Arts programs to generally:

- Be one-offs or limited episode series;
- Be reliant on scripting and/or storyboarding by the director (i.e. they are not simply recorded or filmed events);
- Provide a widening interpretation of cultural and artistic subjects or issues;
- Be projects that push margins, that reflect the range and diversity of Canadian voices so as to expand and enlighten our experience of the world;
- Spend considerable effort in all aspects of the artistic process: creation, development, production and post-production; and
- Generally have higher production costs.

The CTF will make a discretionary evaluation of what it considers to be an Auteur Performing Arts production.

B. Essential Requirements

All Variety and Performing Arts projects applying for CTF contribution must meet the Fund's Essential Requirements, presented in Section 1.3 of the Main Document of the 2006-2007 CTF Guidelines. The CTF will allow certain exceptions specific to Variety and Performing Arts programming. In order of importance, the Essential Requirements and exceptions are as follows:

1. The project speaks to Canadians about, and reflects, Canadian themes and subject matter.

Allowable exception:

- The project may have a non-Canadian theme or subject, but all performers must be Canadian (with the exception of the first or second-highest paid performer).

2. The project will be certified by the Canadian Audio-Visual Certification Office ("CAVCO") and has achieved 10/10 points (or the maximum number of points appropriate to the project), as determined by the CTF using the CAVCO scale.

Allowable exception:

- One point may go to a non-Canadian performer who has significant recognition among Canadian audiences.

3. Underlying rights are owned, and significantly and meaningfully developed, by Canadians.

4. The project is shot and set primarily in Canada.

Allowable exception:

- The project does not have to be set in Canada.

Please refer to the Main Document, Section 1.3.1, for details respecting the application of the Essential Requirements to official treaty co-productions.

C. English-Language Broadcaster Performance Envelopes

Licence Fee Threshold

In order to be eligible for CTF funding, a production must have received eligible licence fees that equal or exceed the applicable threshold identified in the table on the following page. The definition of eligible licence fees can be found in Section 6.5 of the Main Document.

For official treaty co-productions, CTF licence fee thresholds will be calculated on the greater of the Canadian portion of the production's global budget and the level of Canadian participation as certified by Telefilm Canada's International Co-productions Department.

CTF Contribution

Broadcasters can decide what portion of their envelope to assign to an eligible production, up to a specified maximum amount. This maximum envelope contribution is directly linked to the amount of licence fees paid by the broadcaster, as detailed in the table below.

For official treaty co-productions, the CTF contribution will be calculated on the lesser of the Canadian portion of the production's global budget and the Canadian portion of the global final costs.

CTF financing is not meant to displace other sources of funding, but rather to act as a lever for increased contributions from other sources.

English-Language Broadcaster Performance Envelopes

Budget	Licence Fee Threshold	Historical Average Licence Fee	Maximum Envelope Contribution
Less than \$750,000 per hour	The lesser of 40% and \$240,000 per hour	49%	\$0.75 for every \$1.00 of licence fee
\$750,000 or more per hour	\$240,000 per hour	\$308,308 per hour	\$1.25 for every \$1.00 of licence fee

Broadcasters who license big-budget (\$750,000 or more per hour) Performing Arts programs are permitted to transfer more than their respective 15% flex amounts from other genre allocations to their Variety and Performing Arts envelopes in order to help finance this type of programming.

D. French-Language Broadcaster Performance Envelopes

Licence Fee Threshold

In order to be eligible for CTF funding, a production must have received eligible licence fees that equal or exceed the applicable threshold identified in the table on the following page. The definition of eligible licence fees can be found in Section 6.5 of the Main Document.

For official treaty co-productions, CTF licence fee thresholds will be calculated on the greater of the Canadian portion of the production's global budget and the level of Canadian participation as certified by Telefilm Canada's International Co-productions Department.

CTF Contribution

Broadcasters can decide what portion of their envelope to assign to an eligible production, up to a specified maximum amount. This maximum envelope contribution is defined as a set percentage of the budget, as detailed in the table on the following page. There is also a contribution cap that applies to all productions in this genre. The CTF Contribution Cap is also shown in the table on the following page.

For official treaty co-productions, the CTF contribution will be calculated on the lesser of the Canadian portion of the production's global budget and the Canadian portion of the global final costs.

CTF financing is not meant to displace other sources of funding, but rather to act as a lever for increased contributions from other sources.

French-Language Variety Broadcaster Performance Envelopes

Budget	Licence Fee Threshold	Historical Average Licence Fee	Maximum Envelope Contribution	CTF Contribution Cap
Less than \$750,000 per hour	50%	51%	25%	\$1,100,000 per series
\$750,000 or more per hour	25%	25%	35%	\$1,100,000 per series

French-Language Performing Arts Broadcaster Performance Envelope

Budget	Licence Fee Threshold	Historical Average Licence Fee	Maximum Envelope Contribution	CTF Contribution Cap
All budget levels	20%	40%	43%	\$500,000

Broadcasters who license big-budget (\$750,000 or more per hour) Performing Arts programs are permitted to transfer more than their respective 15% flex amounts from other genre allocations to their Variety and Performing Arts envelopes in order to help finance this type of programming.

E. Licence Terms and Conditions

Licence agreements must meet the CTF's Licence Fee Requirements and Conditions presented in Section 6.5 of the Main Document of the 2006-2007 CTF Guidelines. Only the licences within the following Term requirements will be considered eligible for the purposes of accessing a contribution from a Broadcaster Performance Envelope.

Term*	6 years
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* In the aggregate and including both exclusive and non-exclusive terms.